



**SMART
ADHESIVES** ®



WWW.SMARTF.SA



About Us

SMART ADHESIVES COMPANY

The company was founded by dedicated and energetic people with many years of experience manufacturing high-quality self-adhesive labels according to international quality specifications to achieve the highest quality standards, in order to provide our customers first and foremost perfect products with high-level services, in real-time to the new requirements of the latest technology and on the basis of reliability and trust. This also requires sustainable business methods, which enable us to maintain our independence. We rely on our quality and efficiency to provide the best service to our customers, which undoubtedly includes the quality of the product and the service provided to customers.

VISION

To be an innovative company with the highest international standard and known in the self-labeling and packaging industry for our customers as their best suppliers, through the distinguished service preferred by our customers and through continuous development and improvement..

MISSION

provide innovative products PSL adhesive , services, and printing while establishing leadership in the local market and expanding our global reach.

GOALS

- Excellence in the field of research and studies with the latest technology to produce high-quality self-adhesive stickers.
- Excellence in printing by achieving the highest levels of quality and safety.
- Maintaining the highest standards of product quality through continuous development.
- Keeping pace with the latest technologies, characterized by the highest quality standards and conforming to international standards.

WHAT SETS US APART

Our products support the packaging and printing operations of brand owners, retailers, designers, packaging manufacturers, and print service providers



LOW COST

Helping the customer to reach the lowest cost and highest profitability



OPERATION

Access to the highest operational efficiency



PERFORMANCE

Continuously improve performance and achieve standards



THE QUALITY

Achieving the highest quality standards

01

PRESSURE SENSITIVE LABELS (PSL)

Product Description

Self-adhesive, PSL or pressure-sensitive labels have many applications. From cosmetic wipes to food packaging. We produce an endless variety of self-adhesive raw materials. Smart Adhesives manufacture the highest quality self-adhesive label material catering to our client's specific requirements and meeting the strictest international standards. The raw materials are sourced from the best manufacturers around the world. We offer a wide range of label material grades both with paper and film faces, using hotmelt technology with a yellow, white, or transparent liner providing stability during the printing and finishing stages. The PSL face-stock ranges are available in coated, uncoated, direct thermal, fluorescent, or top-coated PP, PE, PVC, or PET

Facestock Range

- Coated Paper Labels
- Uncoated Paper Labels
- Direct Thermal Labels
- Silver Metallised Paper Labels
- Filmic Labels
- Metalized Filmic Labels



02 PHOTOPOLYMER PLATE (CLICHÉ)

Photopolymer plate (cliché)

Flexo Solutions

To Gather, we believe you can do great things!

Product Description

Smart Adhesives' flexo solutions continue to innovate by pushing flexographic print quality to high standards. An imager for every application plate independent (900 X 1200 MM). Desk-Pack plugins fit any prepress environment. Automation engine pilot. Color management includes , Texturing, Stepping, proofing, graphic design, and consultation. Photopolymer plates are water washable, and thin high technology plates are used (from 1.14 to 1.7 MM).

Flexographic plates can be used for several types of applications, like: Plastic sack – Flexible packaging (plastic films) – Paper sack – Aluminum foil – Tissue – Milk cartons – Preprint – Stamps.

Benefits

- Speed up the printing process
- Ensure the best possible print
- Provide valuable design advice
- Avoid costly printing error.





**SMART
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